

Platform for the Gig Economy in Emerging Markets “Setup your own “Postmates” network”

EXECUTIVE SUMMARY TraQiQ, Inc. (“TraQiQ”) is a global technology company with a suite of products designed to help identify customers, facilitate and fulfill transactions at the crossroads of fintech and supply chain. TraQiQ offers a software platform to build and manage a field force for “Last Mile” deliveries. The company also offers a comprehensive set of services that enable customers to derive the full value of their technology and meet their goals in a dynamic global technology environment. TraQiQ’s leading edge fintech and field force management solutions have been deployed with leading multi-national customers around the world and are helping increase customer loyalty, improving profitability and driving efficient financial transactions.

TraQiQ has global presence with offices/customers in Asia, North America, Africa and Latin America. Emerging markets offer a very large opportunity. TraQiQ is offering a set of solutions that are currently in very high demand. LendMePay.com (built on TraQiQ technology) is growing rapidly in Zambia. Mimo in India (running on TraQSuite) has a network of 14,000 customers doing deliveries in India. The company has a sales funnel of over \$5M that includes customers like Ingram Micro and leading banks.

SOLUTION TraQSuite is a Last Mile software platform that allows users to setup task worker networks rapidly (like “Postmates/Doordash/Uber”). This field force delivers documents and goods to businesses and consumers via independent contractors (or employees) as well as collecting payments, do settlements and send funds using mature fintech tools.

TraQSuite includes:

- A Wallet to store money or loyalty points
- A settlement engine
- Tracking software to keep track of the agents
- Authentication, Video Verification and geo-tagging for transactions/deliveries
- Fully auditable and traceable process
- Analytics to identify behavior patterns & opportunities for customers
- Analytics for agent’s route optimization
- A workflow engine to provide an end-to-end process flow
- Mobile app, admin portal, customer portal

TraQSuite runs on AWS cloud and comes with a highly secure infrastructure to manage transaction.

COMPANY PROFILE

Industry: Technology

Sector: FinTech

Founded: 2017

FUNDING INFORMATION

Capital Raise:

Bridge financing up to \$2MM
Expansion capital \$5m

Company Stage:

Commercial Expansion

Uses:

Growth and Development

Current Revenue: \$1+MM

MANAGEMENT

Ajay Sikka, CEO

Lathika Regunathan, Managing Director

Michael Pollack, CFO

BOARD OF DIRECTORS

Jim DuBois - Former Microsoft CIO

Greg Rankich – Entrepreneur & corporate leader with a history of scaling businesses

Ajay Sikka - CEO TraQiQ

BOARD OF ADVISORS

Richard J. Berman – Goldman Sachs, Bankers Trust, built 5 Billion\$ businesses

Ivan Braiker - Multiple OTC Markets engagements and exits

Hans Hanspal - EMC/VMware veteran, Sold Nurego to GE

Tara Thiara - HP, Ebay/PayPal, Amazon Finance leadership

BUSINESS / REVENUE MODEL

Subscription model

TraQSuite: One-time fee of \$10,000 per module

- \$75/month for admin,
- \$5/month for regular users,
- \$0.10 to \$1/month per delivery recipient



Transaction model (a la carte)

Last mile delivery module (India)

- Delivery charge of \$3-5/transaction. Share ~ 60-70% with delivery person

Finance transactions – Wallet, gateway

- License fee of \$25k or transaction fee of 0.5%

Workflow engine

- License fee of \$25k or Monthly fee of \$5/user/month



Fixed fee: Typical transactions range from \$10k to \$25k

- Deployment
- Integration

COMPETITORS

Last Mile Delivery is a very large opportunity in emerging markets. As an example, in India, Flipkart and Amazon have built their delivery infrastructure. Everyone else is looking for their own channel. There are a handful of companies that have a few thousand seats each – the opportunity to reach out and touch 1+ billion people is huge. The market size is estimated at \$6B+.

COMPETITIVE ADVANTAGES TraQiQ's fintech tools have been in use for many years. These mature products have now moved to the cloud and are scalable to thousands of users. They are now being deployed at large companies around the world. With the company's credibility in the worlds of finance and supply chain, there is significant traction with companies that want to make the move to the Gig economy, leverage the new supply chain and use the portfolio of tools to enable efficient transactions.

USE OF PROCEEDS The capital raised will be used for sales, marketing, acquisition capital, engineering, management, legal, IP/patents and working capital.

EXIT TraQiQ is currently trading on the OTC::QB exchange expects to list on the Nasdaq in 2021.

SUMMARY PROJECTIONS			
	2020	2021	2022
Total Revenue	\$1,039,575	\$24,848,374	\$42,442,907
Operating Expenses	\$1,352,473	\$21,446,827	\$21,029,297
Total Overhead	\$504,800	\$3,278,240	\$6,036,064
Net	(\$817,698)	\$123,307	\$15,377,546

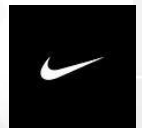
CONTACT

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CUSTOMERS



AFTER
PENDING
ACQUISITION



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